

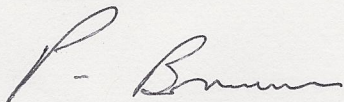
University of the
Arts London * *
London College * *
of Communication * *
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7th March 2011

To whom it may concern,

Miranda Marcus was a student on the Illustration pathway of the Graphic Media Design BA (Hons) course at the London College of Communication, graduating in 2010. Miranda was a highly motivated, intelligent student. She understood the need for research and analysis leading up to final production and that you should find out about a subject before you design for it. Miranda became highly successful at sourcing information, investigating and documenting material and talking to a range of people for her projects. She has excellent inter personal skills. Miranda became pivotal to the year group, she was the main organizer and curator for the Design for Illustration final year shows: Two shows were held at the college, the other at the Rag Factory, off Brick Lane. Miranda led the panel at both shows, dealing with: Marketing and design, curation and hanging, managing budgets and liaising with students and managers. All of which she was excellent at. Miranda has an easy going, likeable and confident nature. A number of senior managers commented on how professional she was, and dealing with fifty 20-year-olds and accompanying egos, who all want their work where they want it, is not easy. Her curation of the two shows was well balanced, organized and made excellent use of both spaces but in entirely different ways and cohesively balanced a very disparate, individual range of styles. Miranda has been great to deal with and work with and I think that wherever she works she will bring a spark of energy and intelligence. I wish her well.

Yours Sincerely



P. Bowman, pathway leader Illustration GMD BA (Hons)